

The Golden Rule

Cast Visual Lookbook

Grayscale visual references | 24 records | Generated 2026-07-09 04:49 PM



LEADS

Sam Rule

Pete's estranged father, an old-school prospector defined by patience, generosity, and bush knowledge.

Shoot days: Shoot Day 1 - Thu Aug 13 | Shoot Day 3 - Mon Aug 17 | Shoot Day 4 - Tue Aug 18 | Shoot Day 5 - Wed Aug 19 | Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21 | Shoot Day 8 - Mon Aug 24 | Shoot Day 9 - Tue Aug 25 | Shoot Day 10 - Wed Aug 26 | Shoot Day 12 - Fri Aug 28

Scenes: 57



LEADS

Pete Rule

A skilled but bitter claim staker whose grief makes him the weakest link until the crew changes him.

Shoot days: Shoot Day 1 - Thu Aug 13 | Shoot Day 2 - Fri Aug 14 | Shoot Day 3 - Mon Aug 17 | Shoot Day 4 - Tue Aug 18 | Shoot Day 5 - Wed Aug 19 | Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21 | Shoot Day 8 - Mon Aug 24 | Shoot Day 9 - Tue Aug 25 | Shoot Day 10 - Wed Aug 26 | Shoot Day 11 - Thu Aug 27 | Shoot Day 12 - Fri Aug 28

Scenes: 86



CORE STAKING GROUP

Jessica Rule

Sam's tough, practical daughter and Pete's younger sister, able to push back and hold her own.

Shoot days: Shoot Day 3 - Mon Aug 17 | Shoot Day 4 - Tue Aug 18 | Shoot Day 5 - Wed Aug 19 | Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21 | Shoot Day 8 - Mon Aug 24 | Shoot Day 9 - Tue Aug 25 | Shoot Day 10 - Wed Aug 26 | Shoot Day 11 - Thu Aug 27 | Shoot Day 12 - Fri Aug 28

Scenes: 47



CORE STAKING GROUP

Billy

A rough-edged local with a big truck, a sharp mouth, and more heart than he first shows.

Shoot days: Shoot Day 2 - Fri Aug 14 | Shoot Day 3 - Mon Aug 17 | Shoot Day 4 - Tue Aug 18 | Shoot Day 5 - Wed Aug 19 | Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21 | Shoot Day 8 - Mon Aug 24 | Shoot Day 9 - Tue Aug 25 | Shoot Day 10 - Wed Aug 26 | Shoot Day 12 - Fri Aug 28

Scenes: 35



CORE STAKING GROUP

Pierre

Jacques's younger brother: open-hearted, nervous in the bush, mechanically useful, and quick to learn.

Shoot days: Shoot Day 3 - Mon Aug 17 | Shoot Day 4 - Tue Aug 18 | Shoot Day 5 - Wed Aug 19 | Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21 | Shoot Day 8 - Mon Aug 24 | Shoot Day 9 - Tue Aug 25 | Shoot Day 10 - Wed Aug 26 | Shoot Day 11 - Thu Aug 27 | Shoot Day 12 - Fri Aug 28

Scenes: 47



CORE STAKING GROUP

Jacques

A proud Quebecois traveller whose frustration, humour, and practical help slowly earn Pete's respect.

Shoot days: Shoot Day 3 - Mon Aug 17 | Shoot Day 4 - Tue Aug 18 | Shoot Day 5 - Wed Aug 19 | Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21 | Shoot Day 8 - Mon Aug 24 | Shoot Day 9 - Tue Aug 25 | Shoot Day 10 - Wed Aug 26 | Shoot Day 11 - Thu Aug 27 | Shoot Day 12 - Fri Aug 28

Scenes: 41



CORE STAKING GROUP

Gabe Pettigrew

A calm, experienced Indigenous staker who reads the bush better than anyone and sees what others miss.

Shoot days: Shoot Day 2 - Fri Aug 14 | Shoot Day 4 - Tue Aug 18 | Shoot Day 5 - Wed Aug 19 | Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21 | Shoot Day 8 - Mon Aug 24 | Shoot Day 9 - Tue Aug 25 | Shoot Day 10 - Wed Aug 26 | Shoot Day 12 - Fri Aug 28

Scenes: 27



CORE STAKING GROUP

Susie

Jessica's colourful friend and camp cook, adding warmth, flirtation, humour, and practical plot value.

Shoot days: Shoot Day 4 - Tue Aug 18 | Shoot Day 5 - Wed Aug 19 | Shoot Day 7 - Fri Aug 21 | Shoot Day 8 - Mon Aug 24 | Shoot Day 9 - Tue Aug 25 | Shoot Day 11 - Thu Aug 27 | Shoot Day 12 - Fri Aug 28

Scenes: 42



ANTAGONISTS

Vincent

A rival claim jumper who knows the rules well enough to exploit them and threaten the crew's work.

Shoot days: Shoot Day 10 - Wed Aug 26 | Shoot Day 11 - Thu Aug 27 | Shoot Day 12 - Fri Aug 28

Scenes: 12



ANTAGONISTS

Frederick

The polished exploration manager whose ego and deal-cutting help trigger the race for the claims.

Shoot days: Shoot Day 2 - Fri Aug 14 | Shoot Day 10 - Wed Aug 26 | Shoot Day 11 - Thu Aug 27 | Shoot Day 12 - Fri Aug 28

Scenes: 10



ANTAGONISTS

Paul

Vincent's field helper, part of the rival crew trying to block Pete and steal the advantage.

Shoot days: Shoot Day 10 - Wed Aug 26 | Shoot Day 11 - Thu Aug 27 | Shoot Day 12 - Fri Aug 28

Scenes: 4



SUPPORTING / BUSINESS

James Pitt

The mining company president behind the staking contract and the business opportunity of the discovery.

Shoot days: Shoot Day 2 - Fri Aug 14 | Shoot Day 12 - Fri Aug 28

Scenes: 5



SUPPORTING / FAMILY

Julie Rule

Sam's wife, bringing warmth, hospitality, humour, and emotional grounding to the Rule home.

Shoot days: Shoot Day 1 - Thu Aug 13 | Shoot Day 3 - Mon Aug 17 | Shoot Day 4 - Tue Aug 18 | Shoot Day 12 - Fri Aug 28

Scenes: 10



SUPPORTING / DAY PLAYERS

Gabe's Nephews 1 and 2

Gabe's two fast-working nephews, treated as Nephew 1 and Nephew 2, who haul supplies, return early from Red Lake, and help finish the claims.

Shoot days: Shoot Day 9 - Tue Aug 25 | Shoot Day 12 - Fri Aug 28

Scenes: 3



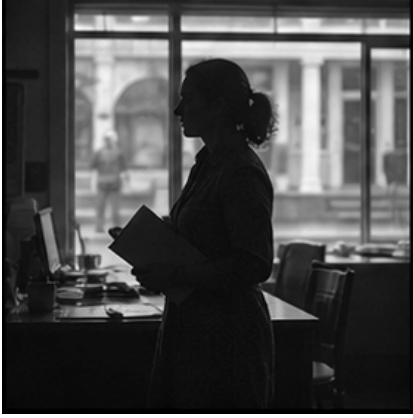
SUPPORTING / DAY PLAYERS

Mining Recorder Clerks

The office staff whose forms, timestamps, maps, and counters decide who legally wins the claims.

Shoot days: Shoot Day 11 - Thu Aug 27

Scenes: 4



SUPPORTING / DAY PLAYERS

Pete's Buddies

Pete's two house-call buddies, including Tommy, who arrive with him during the money confrontation at Sam's.

Shoot days: Shoot Day 3 - Mon Aug 17 | Shoot Day 4 - Tue Aug 18

Scenes: 2



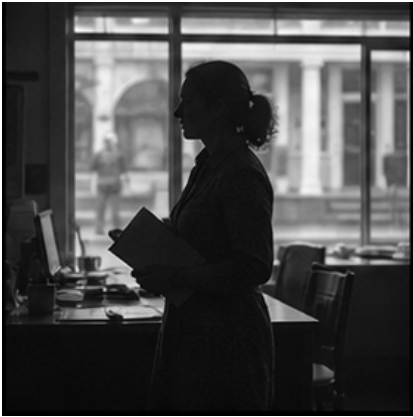
SUPPORTING / DAY PLAYERS

Jim

Sam's junkyard friend, a blunt local problem-solver with rough humour and useful parts.

Shoot days: Shoot Day 3 - Mon Aug 17

Scenes: 1



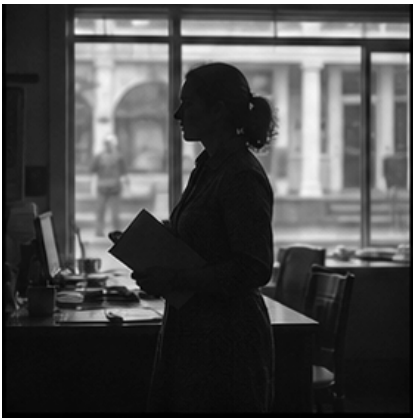
SUPPORTING / DAY PLAYERS

Bartender

The tavern bartender in Pete's roadside money / Canadian Tire cash beat.

Shoot days: Shoot Day 1 - Thu Aug 13

Scenes: 1



SUPPORTING / DAY PLAYERS

Tavern Table Men

The roadside tavern locals at the Bullshit Table who call Pete over and react to his brush-off.

Shoot days: Shoot Day 1 - Thu Aug 13

Scenes: 1



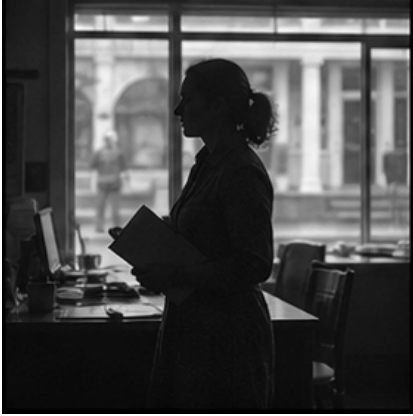
SUPPORTING / DAY PLAYERS

Lake Campers

Two beer-drinking campers at the lake whose insult toward Jacques forces Pete to choose respect over a free beer.

Shoot days: Shoot Day 8 - Mon Aug 24

Scenes: 1



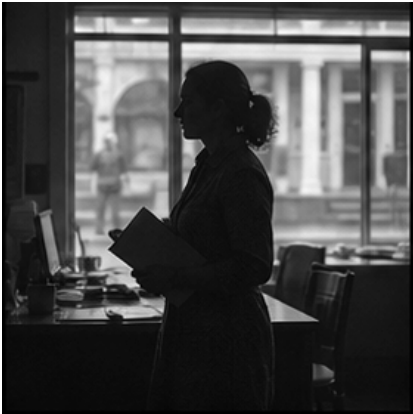
SUPPORTING / DAY PLAYERS

Phone Prospectors

Off-screen prospectors Pete calls while trying to assemble a staking crew.

Shoot days: Shoot Day 3 - Mon Aug 17

Scenes: 1



SUPPORTING / DAY PLAYERS

Radio Voice

The CBC/weather radio voice that Gabe listens to in camp.

Shoot days: Shoot Day 7 - Fri Aug 21

Scenes: 1



MEMORY / FLASHBACK ROLES

Jackson

Pete's late son, seen in memory/flashback material tied to the fatal accident and Pete's grief.

Shoot days: Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21

Scenes: 2



MEMORY / FLASHBACK ROLES

Katherine

Pete's late wife, seen in memory/flashback material tied to the fatal accident and Pete's grief.

Shoot days: Shoot Day 6 - Thu Aug 20 | Shoot Day 7 - Fri Aug 21

Scenes: 2